

The Centre Manager

- Manager of a Multi-Million pound Business/Asset
- Only Diplomats and Multi-Taskers need apply
- Usually BCSC Diploma, MBA, RICS qualified



Tenant Liaison

Marketing

Building Services

Security

Maintenance of Common Parts

Health & Safety

Budget Management

Change Management

People Management

Cleaning & Refuse Disposal

Reporting

Community Liaison

Relationship with Owner, Tenants and Public



THE BULLRING

Developed 2003
Ownership Hammerson, CPPIB, Henderson Shopping Centre Fund

Connections
 Rail: directly linked to train station
 Bus stops: 4
 Car parking spaces: 1,015
 Further spaces available nearby: 2,045

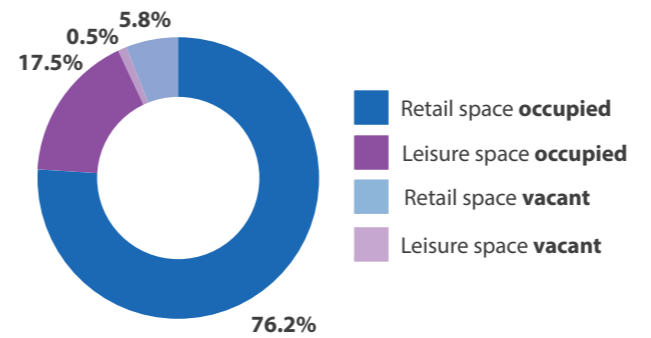
Size and Performance
 Turnover: Not known
 Monthly Footfall: 2,891,667
 GLA: 110,000 m²
 Total Units: 154

Anchor Tenants
 Selfridges, Debenhams, Forever 21

Notable Tenants
 Apple, Armani Exchange, Diesel, Gap

Sustainability
 Waste reduction by 60%. Following the 'Waste Minimisation Strategy' introduced by EU in 2008.

The Bullring - Total Retail Space

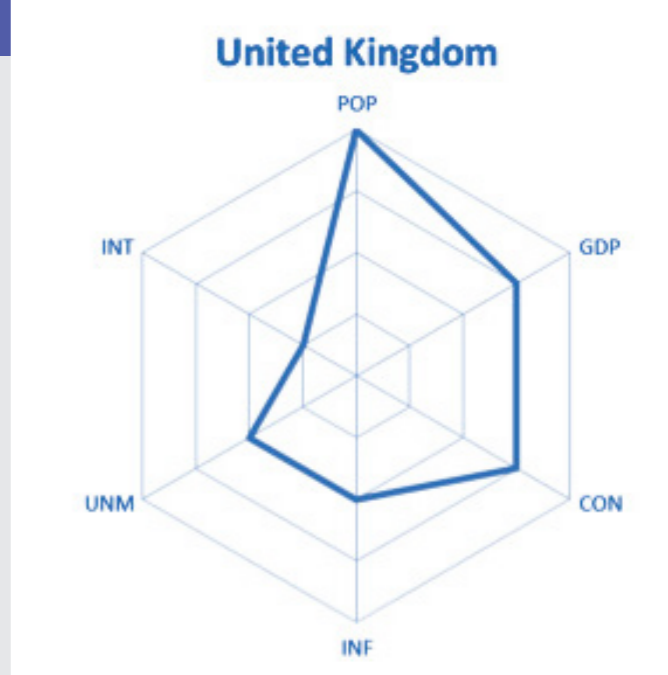


Competing Shopping Centres

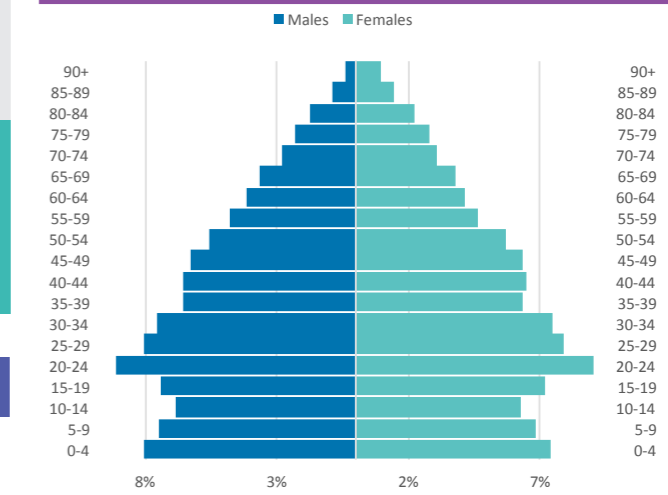
Pavilion Centre	The Mailbox
Grand Central	Resort World

BIRMINGHAM, UNITED KINGDOM

National Economic Indicators



Population Pyramid for Birmingham



1.073m residents

Shopping Centre GLA/1000 People	5,000 ft ²
Shopping Centre GLA Completed	5.4m ft ²
Shopping Centre GLA Development	-

Key Opened Malls	Grand Central	283,358 ft ²
	The Mailbox	640,000 ft ²
Key Pipeline Schemes	Shopping Complex by Hammerson	12 Acres